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Sunbelt Ag Expo
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**Sunbelt Ag Expo hires Becca Turner as new Vice President of
Marketing
Gina McDonald Announces Retirement**

Moultrie, GA: The Expo is proud to announce Becca Turner has been named Vice-President of Marketing for “North America’s Premier Farm Show”.

“Becca brings a wealth of knowledge and experience and we look forward to having her join our outstanding staff,” said Chip Blalock, Sunbelt Executive Director.

Turner graduated with her Masters in Mass Communication from the University of Georgia in 2002. Since that time she has worked as the Executive Director of the Colquitt County Arts Center, Interim Director of ABAC on the Square and most recently Associate Professor Communication at ABAC. She was instrumental in developing the Rural Studies and Communications program and its curriculum for the 4-year program. Becca and her husband Richie reside in Moultrie and have 2 children Carolyne and Ret.

Turner will replace Gina McDonald as Vice-President. McDonald announced her retirement in November after 20 years at the Expo. “It’s been a great opportunity to work for the Expo. I’ve had the privilege to work alongside some of the best people in agriculture,” said Gina McDonald.

"Gina's commitment to relationship building with our community, exhibitors and visitors has taken this show to new heights. Gina and Becca will work together for a period of time as Gina will remain on staff through March 1. We wish Gina the best in her retirement," Blalock said.

Other Expo staff updates include the naming of Mary Beth Watson as Vice-President of Accounting and Administration in 2016. “Prior to joining the Sunbelt staff, she was employed as Economic Development Director for Southern Regional Technical College. Watson holds a Master’s in Education from the University of Georgia with a Master’s in Education. Watson has served as a volunteer for many community organizations. Currently, she serves as the Chairman of the Colquitt County School Board, President of the YMCA Board and is an active member of First Baptist Church. She and husband James have a daughter Mary Grace.

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