

SUNBELT EXPO

SOUTHEAST FarmPress OFFICIAL PROGRAM 2019
AD RATES AND ORDER FORM



Bring Farmers To Your Booth and Reach Over 95,000 Readers With Your ad message in the Expo's Official Show Program!

The Official Show Program will deliver your message to buyers and decision makers at North America's Premier Farm Show in **Moultrie, Georgia, October 15-17, 2019** and reach your key customers in all of these states for one low price!

Space Reservation Deadline: Aug. 9, 2019

Material Deadline: Aug. 30, 2019

CIRCULATION BY STATE

Alabama	4,056	Kentucky	6,090	North Carolina	8,589
Arkansas	6,826	Louisiana	4,169	South Carolina	3,145
Delaware	359	Maryland	1,314	Tennessee	7,291
Florida	2,650	Mississippi	5,145	Virginia	3,339
Georgia	7,269	Missouri	7,108	West Virginia	332

Ad Sizes	B/W	2/C (Std)	4/C
Full Page	\$6,260	\$7,050	\$8,200
Full Spread	\$14,180	\$15,045	\$16,125
2/3 Page	\$3,950	\$4,860	\$6,000
1/2 Page	\$3,840	\$4,720	\$5,600
1/3 Page	\$2,030	\$3,050	\$4,050
1/4 Page	\$1,910	\$2,590	\$3,455
1/6 Page	\$1,100	\$1,650	\$2,200
Business Card	\$800	\$1,200	\$1,600
Exhibitor List Ad			\$395

All rates are gross.

Ad Dimensions	Width	Depth
Full Page	6.5"	9.5"
Full Spread	14"	9.5"
2/3 Page	4.25"	9.25"
1/2 Page Horizontal	6.5"	4.5"
1/2 Page Vertical	3.125"	9.25"
1/3 Page Square	4.25"	4.5"
1/3 Page Vertical	2"	9.25"
1/4 Page	3.125"	4.5"
1/6 Page	2"	4.5"
Business Card	4.5"	2"
Exhibitor List Ad	2.125"	1"

Full Page w/Bleed Trim Size 7.5" x 10.5" with Bleed 7.75" x 10.75" Live area 6.5" x 9.5"
 Full Page Spread w/Bleed Trim Size 15" x 10.5" with Bleed 15.25" x 10.75" Live area 14" x 9.5"

Contract:

Contact _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____
 Fax _____
 Email _____

Place your order today.

CONTACT: Baker Patton
 662-627-0144
 baker.patton@farmprogress.com

Ad Info

Ad Size _____ Shape _____
 Color _____ Rate _____
 Signature _____
 Date _____