

SUNBELT AGRICULTURAL EXPOSITION

OCTOBER 15-17, 2024

8:30 A.M. - 5:00 P.M. Tuesday/Wednesday • 8:30 A.M. - 4:00 P.M. Thursday

Submit Contract and Payment to: SUNBELT EXPO, INC.

290-G Harper Blvd. • Moultrie, GA 31788 USA

229/985-1968 • FAX: 229/890-8518

mandy@sunbeltexpo.com • sunbeltexpo.com



2024 Location _____

The exhibitor (hereinafter called the second party) hereby requests space in the SUNBELT AGRICULTURAL EXPOSITION.

- To be considered for the same or different exhibit location, exhibitor is required to return this contract and 50% of exhibit fees by March 1, 2024.
• An assigned exhibit space is not confirmed until at least 50% of deposit is received.
• If contract is submitted and accepted after July 15, full payment of exhibit fees must accompany contract.
• A valid certificate of insurance must be on file with Expo by October 1.

TOTAL EXHIBIT FEE must be paid in full by July 15 for the company name to appear in the Official Expo Show Program.

COMPANY NAME _____
(As company name should appear in printed materials and Exhibitor Listing)

LEGAL COMPANY NAME (if different from above) _____

PRIMARY CONTACT

NAME _____ MAILING Address _____
CITY _____ STATE _____ ZIP _____ PHONE _____
FAX _____ MOBILE _____
E-MAIL _____ WEBSITE _____

BILLING CONTACT (if different from primary)

Name _____ MAILING Address _____
CITY _____ STATE _____ ZIP _____ PHONE _____
FAX _____ E-MAIL _____

Description of product or service (Must be completed by New Exhibitors and returning exhibitors with new products or services)

A. Please Choose Preference: Sod () or Hard Surface ()

Individual Exhibitor Lots: lot is 25ft x 50ft please select number of lots *electrical is included in exhibit fee

Table with 3 columns of lot options: Lot #, Area (sq. ft.), and Price. Includes options from 1 Lot (1,250 sq. ft. for \$1,155) to 40 Lots (50,000 sq. ft. for \$14,535).

B. Agribusiness Building: 10' wide by 8' deep booth No. Booths @ \$ 945 \$

C. Family Living Building: 10' wide by 8' deep booth No. Booths @ \$ 865 \$

D. Beef Pavilion

1) 10' wide by 8' deep Booth: Commercial Exhibits No. Booths @ \$ 945 \$

2) 20' x 12' Stall/Booth: Registered Breed Association Exhibit No. Booths @ \$ 825 \$

For outside, mark # of lots above

E. Dairy Pavilion: 10' x 8' booth inside - for outside mark # of lots above..... No. Booths @ \$ 945 \$

F. Fish/Pond Management: 10' x 8' booth inside - for outside mark # of lots above..... No. Booths @ \$ 945 \$

G. Horse Pavilion:

1) 10' wide by 8' deep Booth - for outside mark # of lots above No. Booths @ \$ 945 \$

2) Horse Stall/Booth..... No. Booths @ \$ 945 \$

H. Small Ruminants (Sheep, Goats)..... No. Booths @ \$ 945 \$

I. Tillage demonstrations: (each piece of equipment \$500)

1) Harvesting: Circle choices: corn, soybeans, peanuts, cotton, hay, turfgrass..... No. Pieces @ \$ 500 \$

2) Tillage No. Pieces @ \$ 500 \$

3) other No. Pieces @ \$ 500 \$

J. Seed, Fertilizer, and Chemical Plots: Plots 19' x 100'..... No. Plots @ \$ 500/plot \$

*Electrical Service is included with your exhibit fee However, please indicate if you will be needing it so that your space can be assigned near an outlet..... Yes [] No []

TOTAL \$ _____

CHARGE CARD INFORMATION

Check One: [] Charge 50% of the total exhibit fee. [] Charge the entire amount due to my credit card.

If not selected, entire amount will be charged, There will be a 3% credit card processing fee.

Please Check one: [] American Express [] Discover [] Mastercard [] Visa

Card Number _____ Card Key Code (required) _____ Card Expiration Date _____

Print Card Holder Name As It Appears on the Card _____ Signature of Card Holder _____ Date _____

The rules and regulations in the Sunbelt Expo Contract for Exhibitor Space and Support Services constitute a binding contract when signed by a designated company official. The exhibitor agrees to abide and conform thereto. (See remainder of contract on reverse side). IN WITNESS, whereof, second party has caused this contract to be signed by an officer of the company or person duly authorized.

SECOND PARTY (Exhibitor)

Date

SUNBELT AGRICULTURAL EXPOSITION, INC.

Date

**CONTRACT FOR EXHIBITOR SPACE
AND SUPPORT SERVICES
(Continued)**

IN CONSIDERATION of the mutual covenants hereinafter set forth, the parties hereby contract as follows:

- A. SUNBELT AGRICULTURAL EXPOSITION, INC. (hereinafter called SUNBELT) will permit the second party to use exhibit space subject to the expressed conditions enumerated herein. SUNBELT reserves the right to accept or reject a contract and to designate the area and specific location of space rented. The violation by second party of any condition expressed or implied in the rules and regulations, which are by reference incorporated herein, governing SUNBELT shall, subject to the discretion of the Executive Board of SUNBELT, forthwith terminate this agreement; whereupon second party shall immediately vacate the above described space and forfeit, as liquidated damages, any sum of money previously paid to SUNBELT.
- B. Deadline for set-up is 5 p.m., October 14. FORK LIFT REQUEST DEADLINE is 12:00 NOON, MONDAY, October 14. Exhibitors failing to meet the deadline will not be permitted to set up until 6 p.m., October 15. Exhibits shall remain intact until 4 p.m. October 17. All exhibits and semi permanent structures should be removed from the show site no later than November 1 by 5 p.m. and the exhibit space restored to the original condition. No modification to hard surface is to be made without prior written permission from SUNBELT. Any property remaining after November 1 at 5 p.m. shall become the property of SUNBELT will not be responsible for any items left on show site after the close of Expo. Any damage done to the Expo grounds and/or another exhibitor's permanent structure is the SOLE LIABILITY of the exhibitor who fails to remove their equipment, temporary structure/shelter by November 1. Transfer of property by second party through gift or sale shall not release the second party of this covenant.
- C. If a permanent structure at a specific location is desired, a written request from a company official is required by June 1. SUNBELT will answer request in writing. This procedure must be followed (letter on file) for request to be validated.
- D. In no case shall secondary party allow other individuals or organizations to sublease or rent exhibition space.
- E. No signs, aerial pieces, or other devices shall extend above the normal height of the tents and exhibits except as approved by the SUNBELT Executive Board.
- F. Second party shall not sell t-shirts, caps, tasers, dart guns, or dispense food or drink, nor sell or permit the free distribution on leased space and premises of any intoxicating liquors or malt beverages, and shall not do or permit any obnoxious or offensive activity fraudulent or sales or gifts, or any activity endangering any property of persons, nor shall second party undertake or allow any activity whatsoever that shall constitute a nuisance as is defined by the laws of Georgia. KNIVES MUST BE IN A CASE. Whips are not to be sold to individuals under 18.
- G. All laws, rules or regulations of the state of Georgia, and rules, regulations, and orders issued by the Executive Board of SUNBELT are accepted as aforesaid as part of the agreement and shall be complied with. These rules and regulations shall set out provisions of, conditions, and requirements for all exhibits including, but not limited to, exhibits, harvesting and tillage demonstrations, plot demonstrations, and field equipment.
- H. SUNBELT's agreement to permit use of the space specified above shall be subject to acts of god or any condition or circumstances beyond the control of SUNBELT which shall prevent the carrying out of some or all of SUNBELT, upon the occurrence of such event, shall have the right to terminate this agreement without liability of any nature.

It is further agreed by the parties hereto as follows:

- 1. No rights or privileges derived by the second party under this agreement shall be assigned or transferred without the prior written consent of SUNBELT.
- 2. The second party shall indemnify, save and hold harmless SUNBELT, and the city of Moultrie, Georgia, their officers, agents, successors and assigns, from and against any and all claims, demands, actions or causes of actions, suits at law or inequity of any nature or character arising out of or by reason of any act or omission of the second party or its agents in the performance of the rights, duties, and obligations of the second party under this agreement.
- 3. The second party warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of public liability insurance against claims for personal injuries or death, or damage to property occurring upon, in, or about the herein rented premises, in limits of not less than \$1,000,000 combined single limit by virtue of second party's authorized signature. The second party will supply certificate of insurance naming SUNBELT Ag Exposition Inc. as additional insured.
- 4. The second party understands that SUNBELT assumes no responsibility or liability for any property of the second party which may be located on the above described premises or for drayage received and stored by SUNBELT.
- 5. To be considered for the same or a different exhibit location return contract and 50 percent of exhibit fee by March 1. This fee is nonrefundable. Checks are to be made payable to SUNBELT AGRICULTURAL EXPOSITION, INC. Credit Cards are accepted via the Map Your Show online registration program. After March 1, space is assigned on a first-come, first-served basis. Failure to pay at least 50% upon acceptance could result in assigned space being released.
- 6. For New exhibitors, once your exhibit contract is accepted and approved you must pay 50% of your exhibit fee within 30 days or your space will be released.
- 7. Registrations received after July 15 must be accompanied by full-payment.
- 8. The second party reservation is not complete or is void until contract and exhibit fee are paid in full.
- 9. In the event it becomes necessary to cancel a completed SUNBELT reservation prior to August 1, the cancellation will be subject to a penalty of 50 percent of full exhibit fee - no refund on exhibit fees of 50 percent or less. If a completed reservation is canceled after August 1, NO REFUND WILL BE MADE or rollover to the following year. Completed application and total exhibit fee must be received by July 15 for firm name to appear in the official EXPO program.
- 10. No refunds will be made to exhibitors who fail to exhibit at SUNBELT without proper notification and qualifications as stated in paragraph 9.
- 11. Completed application and total exhibit fee must be received by July 15 for firm name to appear in Official EXPO Program.
- 12. The second party shall place all parts of the exhibit within confines of space rented and assigned. This includes aerial overhangs and projections.
- 13. The second party vehicles shall be parked in the designated exhibitor parking lots or in one of the visitor parking lots.
- 14. Vehicle traffic (including golf carts, mini-bikes, three-wheel motor bikes, etc.) is not permitted in the exhibit area on October 15-17, during the three days of the show. Unapproved Vehicle movement inside the exhibit area during the show is strictly prohibited and will be enforced. This includes trucks, cars, golf carts, ATV's, UTV's, lawnmowers or any type mobile or riding equipment.
- 15. A maximum of two animals may be part of an exhibit. It is the responsibility of the exhibitor to furnish feed and water and keep pens clean. Animals must be properly restrained so that a hazard does not exist.
- 16. The second party shall confine its educational efforts (registrations, literature, public address systems, give-away items, etc.) to its exhibit. No literature is to be passed out in the parking area or show entrances. Public address systems must be used within tents or exhibit area and not directed to the public in general. The volume must be within reasonable levels to be determined by SUNBELT Management, and must not interfere with other exhibitors. NO RAFFLES Allowed.
- 17. The presence of a product or specific equipment at the SUNBELT site or the use of such by the SUNBELT staff does not imply its approval to the exclusion of other products or equipment that may be suitable.
- 18. This contract is terminable only at the discretion of the Executive Board of the SUNBELT AGRICULTURAL EXPOSITION, INC.
- 19. In the event that the SUNBELT AGRICULTURAL EXPOSITION, INC. is cancelled, all fees are subject to an administration fee of up to 20%.