



FRIENDS OF THE FARMER OF THE YEAR SPONSOR PROGRAM

For the 34th consecutive year the Sunbelt Agricultural Exposition is honored to salute the agricultural community and industry with the Sunbelt Ag Expo Southeastern Farmer of the Year Award.

This awards program is part of the annual Sunbelt Agricultural Exposition, which is held the 3rd week of October. 2024 dates are October 15-17. The 2023 Expo had an attendance of 54,000 farmers and ranchers from across the southeast and 850 exhibitors. These attendees predominately come from Georgia, Florida, Alabama and South Carolina. The Farmer of the Year program gives the Sunbelt Ag Expo a grassroots marketing network throughout the southeastern US via the 8 participating states in 2024.

Since its inception in 1990, the Sunbelt Expo Southeastern Farmer of the Year Award has evolved into the most prestigious honor in the southeast and nation, with 296 outstanding agri-business leaders being honored for their "excellence in agriculture."

2023 overall program sponsors were Massey Ferguson, Harper Family Holdings, the Alabama Farmers Federation,

Arkansas Farm Bureau, Florida Farm Bureau, Georgia Farm Bureau, Kentucky Farm Bureau, Mississippi Farm Bureau, North Carolina Farm Bureau, South Carolina Farm Bureau, Tennessee Farm Bureau and Virginia Farm Bureau. Cosponsors include, Farm Progress/SE Farm Press, Hays LTI and Reinke.

This program comes with a cost – a cost that we believe is worth every penny. The program expenses total approximately \$240,000 each year. As you are led, please contribute to the "Friends of the Farmer of the Year" fund as a means to support the program so that we can continue to make it special for those farmers that will continue to be recognized for their accomplishments in the future. If we are fortunate to fully fund the awards through a major sponsor, we will use the FOFOY funds to add extras to the program as we strive to continue giving the state winners the recognition that they so richly deserve. The FOFOY fund will also allow us to cover any shortfall in the future if a major sponsor is unable to contribute in any one year. Every gift in any amount will be a blessing to the program and will be put to good use. Additionally, any donation to the Sunbelt Ag Expo and to the Friends of the Farmer of the Year fund is tax deductible.

HOW CAN YOU CONTRIBUTE?

Contact Chip Blalock (chip@sunbeltexpo.com) or Becca Turner (becca@sunbeltexpo.com) to learn more about the benefits of becoming a Friend of the Farmer of the Year for years to come.

Package Amounts

Title - \$150,000
Platinum - \$75,000
Gold - \$50,000

Silver - \$25,000
Bronze - \$10,000
Friend - \$9,999 and under

The Farmer of the Year family is a salt of the earth group! We are hopeful that, together, we can raise the funds necessary to continue the program into 2025. Again, thank you much for your consideration, loyalty, and appreciation for this program and for the Sunbelt Ag Expo.



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DONATION FORM

THANK YOU FOR SUPPORTING THE FARMER OF
THE YEAR PROGRAM AND BECOMING A PART OF
THE FOFY FAMILY.

Your Name: _____

Donation Amount: _____

Company
Name: _____

Phone: _____

Email: _____

Mailing Street
Address: _____

City, State, Zip: _____

One-time _____ Re-occurring _____

End date if re-occurring _____

Comments:

Make check payable to Sunbelt Ag Expo and mail to 290 Harper Blvd. Suite G, Moultrie, GA 31788.

