



FRIENDS OF THE FARMER OF THE YEAR SPONSOR PROGRAM

Since its inception in 1990, the Sunbelt Expo's Southeastern Farmer of the Year award program has evolved into the most prestigious honor in the southeast and nation with 304 outstanding agribusiness leaders being honored for excellence in agriculture. For 32 years, we were abundantly blessed to have Swisher as our major sponsor. As with anything that grows, evolution occurs and we are now seeking new sponsorships for the purpose of ensuring that the Farmer of the Year program continues and thrives. Therefore, we are reaching out to our "friends" to join the Friends of the Farmer of the Year group.

This program comes with a cost - cost that we believe is worth every penny. The program expenses total approximately \$200,000 each year. As you are led, please contribute to the "Friends of the Farmer of the Year" fund as a means to support the program so that we can continue to make it as special for those farmers that will continue to be recognized for their

accomplishments in the future. If we are fortunate to fully fund the awards through a major sponsor, we will use the FOFOY funds to add extras to the program as we strive to continue giving the state winners the recognition that they so richly deserve. The FOFOY fund will also allow us to cover any shortfall in the future if a major sponsor is unable to contribute in any one year. Every gift in any amount will be a blessing to the program and will be put to good use. Additionally, any donation to the Sunbelt Ag Expo and to the Friends of the Farmer of the Year fund is tax deductible.

In 2024, program sponsors include Harper Family Holdings and the 7 Southeastern Farm Bureaus (Alabama, Arkansas, Florida, Georgia, North Carolina, Tennessee, Virginia). Co-sponsors include Massey Ferguson, Farm Progress/SE Farm Press, Hays LTI, Reinke and Howes Diesel Products that generously contributed to continue this worthwhile program.

HOW CAN YOU CONTRIBUTE?

Contact Chip Blalock (chip@sunbeltexpo.com) or Becca Turner (becca@sunbeltexpo.com) to learn more about the benefits of becoming a Friend of the Farmer of the Year for years to come.

Package Amounts

Title - \$150,000
Platinum - \$75,000
Gold - \$50,000

Silver - \$25,000
Bronze - \$10,000
Friend - \$9,999 and under

The Farmer of the Year family is a salt of the earth group! We are hopeful that, together, we can raise the funds necessary to continue the program into 2025. Again, thank you much for your consideration, loyalty, and appreciation for this program and for the Sunbelt Ag Expo.



FRIENDS OF THE FARMER OF THE YEAR SPONSOR PROGRAM

DONATION FORM

THANK YOU FOR SUPPORTING THE FARMER OF
THE YEAR PROGRAM AND BECOMING A PART OF
THE FOFYO FAMILY.

Your Name: _____

Donation Amount:

Company
Name: _____

Phone: _____

One-time _____ Re-occurring _____

Email: _____

End date if re-occurring _____

Mailing Street
Address: _____

Comments:

City, State, Zip: _____

Make check payable to Sunbelt Ag Expo and mail to 290 Harper Blvd. Suite G, Moultrie, GA 31788.

